



International Membership Association

# Annual Meeting Board Book

Mission Statement

To Unify the Massage Therapy Profession While Creating, Representing, and Promoting Standards of Excellence in Health Care

Marketing Slogan:

FSMTA Your Source for Success!

2019

Fiscal Year

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# Annual Meeting Agenda



**FSMTA EXECUTIVE BOARD OF DIRECTORS  
ANNUAL MEETING  
Virtual Zoom Online Meeting  
Thursday, June 25, 2020  
12pm-2pm**

Begins at 12pm

Welcome-Call to Order	Joyce Prahasky
Roll Call	Kathryn Holcomb-Kirby
Agenda Approval	Joyce Prahasky
Approval of 2019 Annual Minutes	Kathryn Holcomb-Kirby
A Year in Review	Joyce Prahasky
Swearing in of Executive Committee	Ross Hoffman
Executive Director Overview	Dawn McKnight
Convention	Mary Koontz
Education	Rebecca Pollock
Bylaw Amendments & Approval	Pat Donohue
Legislative Review	Ian McIntosh
Annual Financial Overview	Krystal Haworth
Annual Reports Acceptance	Joyce Prahasky
Annual Awards	Pat Donohue
New Business	Executive Board

Meeting is opened for Questions & Concerns  
(Comments are to be made and address from the Chat area of  
the Zoom call)

2:00 pm Meeting Adjourned

# Draft Minutes Annual Meeting 2019



**FSMTA ANNUAL MEETING 2019**

**Thursday, June 27, 2019**

**Rosen Plaza Hotel**

**9700 International Drive, Orlando, FL 32819**

Thursday, June 27, 2019

Executive President, Joyce Prahasky, welcomes everyone and calls the meeting to order at 5:39 PM.

Executive Secretary, Kathryn Holcomb-Kirby, takes Roll Call.

<b>EC</b>	<b>Name</b>	<b>Present</b>
Executive President	Joyce Prahasky	x
Executive 1st Vice President	Adrian Morell	x
Executive 2nd Vice President	Lloyd List	x
Executive Treasurer	Krystal Haworth	x
Executive Secretary	Kathryn Holcomb-Kirby	x
Immediate Past President		

***Chapters***

Big Bend	Robert Monahan	
Brevard	Kha Taylor	x
Broward	Marcia Chaves-Tyndall	x
Central Florida	Crystal Howard	x
Dade	Renee Scioville	x
Emerald Coast	Shaunna LeMasters	x
First Coast	Eric Dancy	
Flagler/Volusia	Gina Burroughs	x
Gulf Coast	Donna Smith	x
Heart of Florida	Ian McIntosh	x
Keys	Michael Abriola	x
Mid-Atlantic	Jodi Schulman	x
North Central Florida	Angel Deacon	x
Palm Beach	Lesli Lopez	x
Sarasota/Manatee	Nancy Avishar	x
Southwest Florida	Emil Guido Jr.	x
Sugar Dunes	Chester Cyrus	x

late

Suwannee Valley	Laurie Taylor	x
Tampa Bay	Diane Murray	x
Treasure Coast	Ross Hoffman	x

**Committees**

Awards	Pat Donohue	x
Convention	Mary Koontz	x
Educational Standards	Rebecca Pollock	x
Elections	Ross Hoffman	x
Legislative Awareness Days (LAD)	Donna Smith	x
Legislative/FL Board of Massage Therapy	Ian McIntosh	x
Massage Message Magazine	vacant	
Massage Television	Lloyd List	x
Membership	Adrian Morell	x
Massage Therapy Awareness Week (MTAW)	Adrian Morell	x
Parliamentary/Ethics	Pat Donohue	x
Social Media	Joe Williamson	x
Sports Massage	Diane Forrester	x
FSMTA Store	Krystal Haworth	x

9

10 **Motion # 1.** Executive 1<sup>st</sup> Vice President Adrian Morell motions to accept the 2018 Annual Meeting  
 11 Minutes with changes. Seconded by Executive Treasurer Krystal Haworth. Palm Beach Chapter  
 12 President Lesli Lopez calls the question. Vote: Unanimous. Motion carries.

13 **Motion # 2.** Executive 1<sup>st</sup> Vice President Adrian Morell motions to accept the 2018 Annual Chapter  
 14 Reports as written. Any reports that have not been submitted must be submitted by July 31, 2019.  
 15 Palm Beach Chapter President Lesli Lopez seconds. Vote: Unanimous. Motion carries.

16 **A Year in Review** presented by Executive President Joyce Prahasky, along with Executive 1<sup>st</sup> Vice  
 17 President Adrian Morell and Executive 2<sup>nd</sup> Vice President Lloyd List.

18 **Executive Director Overview** presented by Executive Director Barbara Sprague.

19 **Convention Overview** presented by Mary Koontz.

20 **Bylaw Amendments** presented by Pat Donohue.

21 **Motion # 3.** Bylaws Chair Pat Donohue motions on Article 4, Section 5, Sub-Section D Page 9, Submitted  
 22 by Executive Treasurer Krystal Haworth, to update the definition of the Executive Finance Committee as  
 23 follows: The EFC (Executive Finance Committee) is composed of the Executive Treasurer as Chair, the  
 24 Executive President as Vice Chair. Along with the Executive Director as an advisor only with no vote.  
 25 This committee also includes 1 Executive Board Member that is not on the Executive Committee, and 4  
 26 non-board FSMTA members. The Executive Treasurer choose the committee members and it is to be  
 27 approved by the Board of Directors.

28 Motion seconded by Palm Beach Chapter President Lesli Lopez. Kathryn Holcomb-Kirby calls the  
 29 question. Central Florida Chapter President Crystal Howard votes no. Motion carries.

30 **Motion # 4.** Bylaws Chair Pat Donohue motions on Article 4 Section 2, Sub-Section B, Pages 7-8.  
31 Submitted by Executive Treasurer Krystal Haworth. Directors, Chairs, and Special Committee Chairs are  
32 appointed by the Executive President and confirmed by the Executive Board by a simple majority vote.  
33 There is a **Legislative Director**, which includes the Board of Massage Therapy Chair and Legislative  
34 Awareness Day Chair; **Educational Standards; Ethics Chair, Parliamentary Procedures Chair; FSMTA**  
35 **Events Director**, which includes the Convention Chair, Conference Chair, Awards Chair, and Massage  
36 Therapy Awareness Week Chair; **Membership Chair; Sports Team Chair; FSMTA Store; Elections Chair;**  
37 **Communication Director**, which includes the Social Media Chair, Massage TV Chair, and Massage  
38 Message Chair. Palm Beach Chapter President Lesli Lopez seconds. Executive 1<sup>st</sup> Vice President, Adrian  
39 Morell calls the question. Vote: Unanimous. Motion Carries.

40 **Motion # 5.** Bylaws Chair Pat Donohue motions on Article 8, Section 2, Page 15 to correct the title from  
41 "State" to "Executive", to read "Election Procedure for Executive and Chapter: Correcting the positions".  
42 Seconded by Executive 1<sup>st</sup> Vice President Adrian Morell. Executive Treasurer Krystal Haworth calls the  
43 question. Vote: Unanimous. Motion Carries. 59:47

44 6:40 PM break for food.

45 **Motion # 6** Palm Beach Chapter President Lesli Lopez motions to revisit Motion # 3. Nancy Avishar  
46 seconds. Vote: Unanimous. Motion carries.

47 **Motion # 7.** Palm Beach Chapter President Lesli Lopez motions on Article 4, Section 5, Sub-Section D  
48 Page 9, Submitted by Executive Treasurer Krystal Haworth, to update the definition of the Executive  
49 Finance Committee as follows: The EFC (Executive Finance Committee) is composed of the Executive  
50 Treasurer as its Chairperson, and the Executive President as Vice Chairperson, along with the Executive  
51 Director as an advisor only possessing no vote. This committee also includes one Executive Board  
52 Member that is not on the Executive Committee, and 2 non-board FSMTA members. The Executive  
53 Treasurer is to choose the committee members and all appointees are to be approved by the Executive  
54 Board. Effective August 1, 2019. Motion seconded by Executive 1<sup>st</sup> Vice President Adrian Morell. Palm  
55 Beach Chapter President Lesli Lopez calls the question. Executive 1<sup>st</sup> Vice President Adrian Morell  
56 opposes. Treasure Coast Chapter President Ross Hoffman abstains & Broward Chapter President Marcia  
57 Chaves Tyndall abstains. Motion carries.

58 **Legislative Review** presented by Ian McIntosh.

59 **Annual Treasurer's Report** presented by Executive Treasurer Krystal Haworth.

60 **New Business:** Palm Beach Chapter President Lesli Lopez reviews the basket auction.

61 Pat Donohue suggests convention be every other year.

62 **Awards/Nominees/Student Scholar:** Announces winner

63 Executive 2nd Vice President Lloyd List motions to make Vivian Mahoney an honorary member for 1  
64 year and next year we will readdress at the fall quarterly to submit a bylaws change to be voted on at  
65 our annual meeting 2020. 2<sup>nd</sup> by Palm Beach Chapter President Lesli Lopez. Vote: Unanimous Motion  
66 Carries.

67 **Ambassadors Award.** Diane Forrester.



68 Meeting adjourned 7:48 PM

DRAFT

# Executive Committee Annual Reports



# FSMTA

## Joyce Prahasky, Executive President/CEO

### Annual Report 2019

It has been my honor and privilege to hold the position of Executive President for the last 4 years. Our Executive Committee/Board had a very challenging year with a lot of tough decisions to insure the success and future of the FSMTA.

We have an amazing team. Everyone has their area of expertise and I am truly proud of our efforts. Below are just a few of the many things we have accomplished this year.

- Early in the year, we created a Strategic Planning Committee to determine the direction of FSMTA, our Vision as well as our Mission and Goals. The committee met weekly for much of the 1<sup>st</sup> half of the year. Reports were presented at two quarterly board meetings.
- In November, we transitioned to a new lobbying firm of Johnston & Stewart, Government Strategies. Jeff Johnston and Amanda Stewart parted ways with Corcoran & Johnston and since they were the primary contacts for us, we chose to go with the lobbyists most familiar and who truly worked for FSMTA and massage therapists in Florida. We are lucky to have them on our side. Legislative Awareness Days (LAD) happened twice in 2019 because of the way election and committee weeks are scheduled differently on odd and even years. We will not have and LAD in 2020.
- We have worked consistently with our current insurance carrier, Allied Professionals, to better align with other insurance carriers and organizations. As of now, May 2020, Allied Professionals have taken over the day to day handling of insurance policies and processes. This will streamline the Management Company's time to better serve our members and Executive Board.
- After one year with the Goldman Management Company, we decided it was in our best interest to change management teams. This was an exceedingly difficult decision and one that took careful planning and execution. I am incredibly pleased with Kautter Wenhold Management Group and our new Executive Director Dawn McKnight. They are professional, organized, and have the staff in place to help run and grow FSMTA.
- We set up a Communications Chair which has drastically helped improve information going out to both the Executive Board and Members. Monthly newsletters are being sent out to our members to help keep them informed and up to date. Starting in January, we will be publishing a quarterly online magazine.
- I attended numerous meetings with other Industry leaders throughout the year to focus on working together and creating unity within our Profession.

These are just a few of the many things my team and I have been working on this past year. I want to thank our new management team for working diligently on creating processes and strategies to help FSMTA sustain and grow for another 80 years.

In closing, I want to tell you what an honor it has been to be your President. It is a lot of work and has presented many challenges, but I am glad to have served and look forward to continuing with our plans and goals. Through teamwork we can accomplish anything.

Joyce Prahasky

"Unity is strength...when there is teamwork and collaboration, wonderful things can be achieved."  
by Mattie J.T. Stepanek

# Proposed Bylaw & Amendment Changes



# FSMTA

## Proposal for Bylaws or Policy and Procedure Amendment

Each proposal for a Bylaw or Policy and Procedure amendment to be considered by the Executive Board shall be submitted to the Parliminary Procedures/Bylaws Chair. The Chair shall transmit Policy and Procedure proposals to the Executive Board no less than 14 days prior to the next scheduled meeting or special meeting called for that purpose.

Each proposal shall contain the following:

1. PRESENT BYLAW/P&P EFFECTED:

- a. State the Article   II  , Section   2  , Subsection   A-D  , and Page   2  .
- b. State the relevant portion of the Bylaw/P&P.
- c. ~~STRIKE THROUGH~~ all deletions.
- d. UNDERLINE all additions.

2. RATIONALE:

State the reason for the proposal and effect intended.

3. PROPOSED BY : Crystal A. Howard & Ian McIntosh

CHAPTER: Central FL Chapter & Director of Legislative Affairs

Date of Proposal: 5/18/2020

4. RECOMMENDATION OF THE BYLAWS COMMITTEE CHAIR:

  X   Do Pass             Do Not Pass             No Recommendation



# FSMTA

## Proposal for Bylaws or Policy and Procedure Amendment

Each proposal for a Bylaw or Policy and Procedure amendment to be considered by the Executive Board shall be submitted to the Preliminary Procedures/Bylaws Chair. The Chair shall transmit Policy and Procedure proposals to the Executive Board no less than 14 days prior to the next scheduled meeting or special meeting called for that purpose.

Each proposal shall contain the following:

1. PRESENT BYLAW/P&P EFFECTED:

- a. State the Article   II  , Section   3  , Subsection   B  , and Page   3  .
- b. State the relevant portion of the Bylaw/P&P.
- c. ~~STRIKE THROUGH~~ all deletions.
- d. UNDERLINE all additions.

2. RATIONALE:

State the reason for the proposal and effect intended.

3. PROPOSED BY : Crystal A. Howard & Ian McIntosh

CHAPTER: Central FL Chapter & Director of Legislative Affairs

Date of Proposal: 5/18/2020

4. RECOMMENDATION OF THE BYLAWS COMMITTEE CHAIR:

  X   Do Pass             Do Not Pass             No Recommendation

FSMTA ByLaws Amendment Proposal – Membership Classifications and  
Privileges descriptions

**Article II – Membership, Section 2 – Membership Classifications, Subsections A-D**  
**Article II – Membership, Section 3 –Privileges, Subsection B, Sub-subsections a-d**

**Requested changes**

Add to Section 2 descriptions of Membership Classifications originally present in the 2016 ByLaws  
(see attached)

Add to Section 3 descriptions of Membership Privileges originally present in the 2016 ByLaws  
(see attached)

**Rationale**

The missing descriptions of these Membership Classifications are necessary information that should have never been removed from FSMTA ByLaws.

**Proposed by**

Crystal A. Howard, Central Florida Chapter President  
Ian McIntosh, Director of Legislative Affairs

## Article II. Membership

### Section 1. General

#### FSMTA Membership:

- A. Admission to membership will be irrespective of race, color, creed, military status, national origin, sex, age, marital status, religion, sexual orientation, physical ability, or any other government protected entity
- B. Members must be a Florida Licensed Massage Therapists, or others following approval by the Executive Board, per Policies and Procedures.
- C. Members will be governed by FSMTA: State Constitution, Bylaws, Policies and Procedures and Code of Ethics/ Code of Conduct.

### Section 2. Membership Classifications

FSMTA Members will be assigned to one classification noted below. The FSMTA Membership list belongs to FSMTA and may only be used with the written permission of the Executive Board or Executive Committee.

- A. **LMT Member**- A Licensed Massage Therapist who is licensed in accordance to the laws and rules of the State of Florida.
- B. **Student Member** - A student either enrolled in, or recently graduated from a massage therapy program or a massage therapy apprenticeship as defined in the Policies and Procedures
- C. **Associate Member (includes Non LMT, National, International, Business, and School Members)**
  - a. An individual person in concurrence with the Objectives and Purposes of the FSMTA including a retired licensed massage therapist, or a massage therapist licensed in a jurisdiction other than Florida as defined in the Policies and Procedures
  - b. Any business entity or association in concurrence with the Objectives and Purposes of the FSMTA. Each business entity or association will designate



one representative as the Associate Member but the membership will be issued in the business entity or association's name.

#### D. Honorary Member

- c. Honorary Member is a designation awarded by the Executive Board to honor an individual's exemplary service, knowledge, or benefit to FSMTA.
- d. Honorary Membership is for a one-year term during which dues are waived.
- e. In the event that Honorary Membership is awarded to an FSMTA Officer, the waiver of dues is not to be considered compensation, but an award in recognition for exemplary service.

#### Section 3. Privileges

- A. Membership privileges are contingent upon application, application approval, payment of any fees and dues, membership classification, membership assignment to a Chapter or At-Large Membership, and otherwise being a member in good standing as defined by the FSMTA Policies and Procedures and Code of Ethics.
- B. Membership privileges by Membership Classification include:
  - 1. **LMT Members** – possess one vote and may hold office and chair or serve on a State or Chapter level committee. Except LMT Members-at-large relinquish any Chapter or State level privileges.
  - 2. **Student Members** – may not vote, hold office, or chair committees but may participate in State and Chapter level committees.
  - 3. **Associate Members (includes Non LMT, National, Business, and School Members)** - may not vote, hold office, or chair committees but may participate in State and Chapter level committees.
  - 4. **Honorary Members** – may not vote, hold office, or chair committees but may participate in State and Chapter level committees. **Exception:** Honorary Members that are simultaneously LMT Members may possess one vote and may hold office and chair or serve on a State or Chapter level committee. Except LMT Members-at-large relinquish any Chapter level privileges.

#### Section 4. Membership Dues; Yearly



# FSMTA

## Proposal for Bylaws or Policy and Procedure Amendment

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Each proposal shall contain the following:

1. PRESENT BYLAW/P&P EFFECTED:

- a. State the Article II, Section 2, Subsection D, and Page 2.
- b. State the relevant portion of the Bylaw/P&P.
- c. ~~STRIKE THROUGH~~ all deletions.
- d. UNDERLINE all additions.

2. RATIONALE:

State the reason for the proposal and effect intended.

3. PROPOSED BY : Crystal A. Howard

CHAPTER: Membership Committee

Date of Proposal: 5/18/2020

4. RECOMMENDATION OF THE BYLAWS COMMITTEE CHAIR:

X Do Pass             Do Not Pass             No Recommendation

## FSMTA ByLaws Amendment Proposal – Honorary Membership

Article II – Membership, Section 2 – Membership Classifications, D. Honorary Member, Page 2

### Requested change

Remove D. ~~Honorary Member~~

Add D. Lifetime Member

### Rationale

While the current ByLaws do not explain **Honorary Membership** classification, the 2016 edition of FSMTA ByLaws includes the following (see attached page):

*Article II – Membership*

*Section 2 – Membership Classifications*

*D. Honorary Member*

*c. Honorary Member is a designation awarded by the Executive Board to honor an individual's exemplary service, knowledge, or benefit to FSMTA.*

*d. Honorary Membership is for a one year term during which dues are waived.*

*e. In the event that Honorary Membership is awarded to an FSMTA Officer, the waiver of dues is not to be considered compensation, but an award in recognition for exemplary service.*

*Honorary Members – may not vote, hold office, or chair committees but may participate in State and Chapter level committees. Exception: Honorary Members that are simultaneously LMT Members may possess one vote and may hold office and chair or serve on a State or Chapter level committee. Except LMT Members At Large relinquish any Chapter level privileges.*

The FSMTA Membership Committee discussed the particulars of this Membership Classification and determined that while it is important to honor those members that have provided exemplary service, this classification creates more confusion. We already have multiple Awards that are bestowed upon FSMTA members regarding service. The addition of a one year waiver of dues is the only difference it has from being an award.

A **Lifetime Membership** classification could be considered to replace Honorary Member as a Membership Classification that holds merit and could be held to the same following privileges as the current Honorary Member classification:

D. Lifetime Member

1. Lifetime Member is a designation awarded by the Executive Board to honor an individual's exemplary service, knowledge, or benefit to FSMTA.
2. Lifetime Membership is offered for the duration of the member's life during which dues are waived.
3. In the event that Lifetime Membership is awarded to an FSMTA Officer, the waiver of dues is not to be considered compensation, but an award in recognition for exemplary service.
4. Lifetime Members may not vote, hold office, or chair committees but may participate in State and Chapter level committees.
5. Exception: Lifetime Members that are simultaneously LMT Members may possess one vote and may hold office and chair or serve on a State or Chapter level committee. Except LMT Members

At Large relinquish any Chapter level privileges. (This could mean that in order to retain full voting benefits and service as an officer or committee chair, they would need to purchase an LMT Membership as well.)

Additional terms of Lifetime Membership (for Policies & Procedures) could be as follows:

- Awarded every other year (Even numbered years – when applicable)
- Awarded in the Fall at the Lifetime Member's Annual Chapter Meeting
- Criteria to be awarded Lifetime Membership:
  - Application process - nominated by a member (cannot nominate themselves)
  - MUST be a previous Ambassador Award Winner
  - 25+ year member
  - Must have served on the FSMTA Executive Board (minimum 2-year term with no resignations)

**Proposed by**

Crystal A. Howard , FSMTA Membership Committee

Membership Committee Chair: Adrian Morell

Committee Members: Ross Hoffman, Crystal A. Howard, Mary Koontz, Ian McIntosh, Rebecca Pollock

## Article II. Membership

### Section 1. General

FSMTA Membership:

- A. Admission to membership will be irrespective of race, color, creed, military status, national origin, sex, age, marital status, religion, sexual orientation, physical ability, or any other government protected entity
- B. Members must be a Florida Licensed Massage Therapists, or others following approval by the Executive Board, per Policies and Procedures.
- C. Members will be governed by FSMTA: State Constitution, Bylaws, Policies and Procedures and Code of Ethics/ Code of Conduct.

### Section 2. Membership Classifications

FSMTA Members will be assigned to one classification noted below. The FSMTA Membership list belongs to FSMTA and may only be used with the written permission of the Executive Board or Executive Committee.

- A. **LMT Member**- A Licensed Massage Therapist who is licensed in accordance to the laws and rules of the State of Florida.
- B. **Student Member** - A student either enrolled in, or recently graduated from a massage therapy program or a massage therapy apprenticeship as defined in the Policies and Procedures
- C. **Associate Member (includes Non LMT, National, International, Business, and School Members)**
  - a. An individual person in concurrence with the Objectives and Purposes of the FSMTA including a retired licensed massage therapist, or a massage therapist licensed in a jurisdiction other than Florida as defined in the Policies and Procedures
  - b. Any business entity or association in concurrence with the Objectives and Purposes of the FSMTA. Each business entity or association will designate

one representative as the Associate Member but the membership will be issued in the business entity or association's name.

#### D. **Honorary Member**

- c. Honorary Member is a designation awarded by the Executive Board to honor an individual's exemplary service, knowledge, or benefit to FSMTA.
- d. Honorary Membership is for a one-year term during which dues are waived.
- e. In the event that Honorary Membership is awarded to an FSMTA Officer, the waiver of dues is not to be considered compensation, but an award in recognition for exemplary service.

#### Section 3. Privileges

- A. Membership privileges are contingent upon application, application approval, payment of any fees and dues, membership classification, membership assignment to a Chapter or At-Large Membership, and otherwise being a member in good standing as defined by the FSMTA Policies and Procedures and Code of Ethics.
- B. Membership privileges by Membership Classification include:
  - 1. **LMT Members** – possess one vote and may hold office and chair or serve on a State or Chapter level committee. Except LMT Members-at-large relinquish any Chapter or State level privileges.
  - 2. **Student Members** – may not vote, hold office, or chair committees but may participate in State and Chapter level committees.
  - 3. **Associate Members (includes Non LMT, National, Business, and School Members)** - may not vote, hold office, or chair committees but may participate in State and Chapter level committees.
  - 4. **Honorary Members** – may not vote, hold office, or chair committees but may participate in State and Chapter level committees. **Exception:** Honorary Members that are simultaneously LMT Members may possess one vote and may hold office and chair or serve on a State or Chapter level committee. Except LMT Members-at-large relinquish any Chapter level privileges.

#### Section 4. Membership Dues; Yearly



# FSMTA

## Proposal for Bylaws or Policy and Procedure Amendment

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Each proposal shall contain the following:

1. PRESENT BYLAW/P&P EFFECTED:

- a. State the Article   11  , Section   2  , Subsection   E  , and Page   2  .
- b. State the relevant portion of the Bylaw/P&P.
- c. ~~STRIKE THROUGH~~ all deletions.
- d. UNDERLINE all additions.

2. RATIONALE:

State the reason for the proposal and effect intended.

3. PROPOSED BY :   Crystal A. Howard  

~~CHAPTER:~~   Membership Committee  

Date of Proposal:   5/18/2020  

4. RECOMMENDATION OF THE BYLAWS COMMITTEE CHAIR:

  X   Do Pass           Do Not Pass           No Recommendation

## FSMTA ByLaws Amendment Proposal – Massage Instructor Membership

Article II – Membership, Section 2 – Membership Classifications, E. Massage Instructor at FSMTA Member School, Page 2

### **Requested change**

Remove ~~E. Massage Instructor at FSMTA Member School~~

### **Rationale**

While criteria for Massage Instructor at FSMTA Member School Membership was discussed and approved before being added to the ByLaws in 2018, it has never been implemented nor have the Policies & Procedures been updated to include this Membership Classification. The Membership Committee along with our Executive Director discussed the logistics of incorporating this Membership Classification into our current member database and the burdensome work that it would entail. We suggest removing this Membership Classification from FSMTA ByLaws. This would allow us to offer discounts and promotions that can be utilized for marketing purposes and have more flexibility in cost, criteria, etc.

### **Proposed by**

Crystal A. Howard, FSMTA Membership Committee

FSMTA Membership Committee Chair: Adrian Morell

Committee Members: Ross Hoffman, Crystal A. Howard, Mary Koontz, Ian McIntosh, Rebecca Pollock



## Article II. Membership

### Section 1. General

- A. Admission to membership will be irrespective of race, color, creed, military status, national origin, sex, age, marital status, religion, sexual orientation, physical ability, or any other United States Supreme Court protected class.
- B. Members will be governed by FSMTA, Bylaws, Policies and Procedures, Code of Ethics, Code of Conduct and Patient Bill of Rights.

### Section 2. Membership Classifications

FSMTA Members will be assigned to one classification noted below. The FSMTA Membership list belongs to FSMTA and may only be used with the written permission of the Executive Board or Executive Committee.

- A. Massage Practitioner
- B. Associate
- C. Student
- D. Honorary Member
- E. Massage Instructor at a FSMTA School passed 6/12/2018

### Section 3. Privileges

- A. Membership privileges are contingent upon application submission and approval; payment of assessed fees and dues; assignment of membership classification; assignment of Chapter or At-Large membership; and otherwise being a member in good standing as defined by the FSMTA Policies and Procedures, and Code of Ethics, Code of Conduct.
- B. Membership privileges by Membership Classification:
  - a. Massage Practitioner
  - b. Associate
  - c. Student
  - d. Honorary Member

### Section 4. Membership Dues; Annually

- A. The Membership Year extends for a 12-month period.
- B. Annual Membership Payment One Time Payment per year:
  - 1. Membership dues and renewal are due and payable each year on or before the date of membership expiration.



# FSMTA

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Each proposal shall contain the following:

### 1. PRESENT BYLAW/P&P EFFECTED:

a. State the Article 4, Section 5, Subsection D, and Page 9.

b. State the relevant portion of the Bylaw/P&P.

The EFC (Executive Finance Committee) is composed of the Executive Treasurer as its Chairperson, and the Executive President as Vice Chairperson, along with the Executive Director as an advisor only possessing no vote. This committee also includes one Executive Board Member that is not on the Executive Committee, and 2 non-board FSMTA members. The Executive Treasurer is to choose the committee members and all appointees are to be approved by the Executive Board. Effective August 1, 2019.

c. ~~STRIKE THROUGH~~ all deletions.

d. UNDERLINE all additions.

The Executive President and the Executive Treasurer serve on the EFC for the duration of their tenure on the Executive Committee. The term of the Executive Board member and one of the non-members will be reappointed in even numbered years, and the remaining non-member will be reappointed in odd numbered years.

### 2. RATIONALE:

State the reason for the proposal and effect intended.

Members of the Executive Committee (the Executive President and the Executive Treasurer) have longstanding familiarity with all aspects of the budget. Newly appointed members of the EFC may not have any knowledge of the line items contained in the budget, nor the procedure for writing an updated budget. Therefore, their terms should be staggered so that the majority of the committee members are not new at the same time.

### 3. PROPOSED BY: Nancy Avishar

CHAPTER: Sarasota/Manatee

Date of Proposal: June 10, 2020

4. RECOMMENDATION OF THE BYLAWS COMMITTEE CHAIR:

X  Do Pass         Do Not Pass         No Recommendation

# Financial Reports/Budget 2019

Florida State Massage Therapy Association, Inc.  
Statement of Assets, Liabilities, and Net Assets - Modified Cash Basis  
December 31, 2019

**ASSETS**

Current Assets

WellsFargo Checking Corp 6469	\$	58,926.26	
FSMTA Store Acct 7123		5,251.32	
First Colony MM		51,572.61	
Big Bend Chapter 1651		2,295.39	
Brevard Chapter 6456		6,449.20	
Broward Chapter 6773		2,575.47	
Central FL Chapter 6760		6,284.20	
Dade Chapter 6838		5,723.74	
Emerald Coast Chapter 6841		3,662.77	
First Coast Chapter 1151		6,398.27	
Flagler/Volusia Chapter 1164		5,154.70	
Gulf Coast Chapter 1648		652.00	
Heart of FL Chapter 6799		4,386.02	
Keys Chapter 6786		1,149.83	
NorthCentral FL Chapter 6825		1,060.76	
Palm Beach Chapter 6812		4,356.50	
Sarasota/Manatee Chapter 5893		2,387.91	
Southwest FL Chapter 1177		1,549.44	
Sugar Dunes Chapter 1180		882.60	
Suwannee Valley Chapter 1193		714.69	
Tampa Bay Chapter 1203		852.56	
Treasure Coast Chapter 1216		3,467.64	
MidAtlantic Chapter 9858		1,255.35	
Regions Checking FSMTA #8760		4,612.79	

Total Current Assets			181,622.02
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Property and Equipment

Equipment		297,694.67	
Less Accumulated Depreciation		(95,892.94)	

Total Property and Equipment			201,801.73
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Other Assets

Prepaid Expenses		2,200.00	
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Total Other Assets			2,200.00
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Total Assets		\$	<u>385,623.75</u>
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**LIABILITIES AND NET ASSETS**

LIABILITIES

Current Liabilities

VISA WellsFargo #4029	\$	79,294.27	
Sales Tax		130.66	

Total Current Liabilities			79,424.93
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**UNRESTRICTED NET ASSETS**

Board Designated Net Assets

Big Bend	80.00	
Brevard	100.00	
Broward	190.00	
Central Florida	562.50	

See independent accountant's compilation report and accompanying notes.

Florida State Massage Therapy Association, Inc.  
Statement of Assets, Liabilities, and Net Assets - Modified Cash Basis  
December 31, 2019

Dade	115.00	
Emerald Coast	117.50	
First Coast	177.50	
Flagler/Volusia	127.50	
Gulf Coast	80.00	
Heart of Florida	87.50	
Keys	40.00	
MidAtlantic	45.00	
North Central Florida	45.00	
Palm Beach	342.50	
Sugar Dunes	(117.50)	
Sarasota Manatee	572.50	
Suwannee Valley	65.00	
Southwest Florida	350.00	
Tampa Bay	245.00	
Treasure Coast	70.00	
Without Donor Restrictions	(199,521.20)	
Increase (decrease) in Net Assets Without Donor Restrictions	103,382.62	
Total Unrestricted Net Assets		306,198.82
Total Liabilities and Unrestricted Net Assets		\$ 385,623.75

See independent accountant's compilation report and accompanying notes.

**Florida State Massage Therapy Association Inc**  
**Statement of Revenues and Expenses - Modified Cash Basis**  
**One Month Ended December 31, 2019**  
**and Twelve Months Ended December 31, 2019 and December 31, 2018**  
**and Annual Budget for Twelve Months Ended December 31, 2019**

	Current Month 2019	YearToDate 2019	YearToDate 2018	Annual Budget	Over<Under> Budget
<b>Revenues</b>					
Chapter Sport Training Income	\$ 0.00	\$ 1,720.00	\$ 0.00	\$ 0.00	1,720.00
Sport Massage Shirts	0.00	2,362.82	0.00	0.00	2,362.82
Sport Massage S/H	0.00	22.50	0.00	0.00	22.50
Online Advertising	0.00	350.00	0.00	0.00	350.00
Rebate Windfall	0.00	3,311.86	0.00	0.00	3,311.86
Marketing Fees (AMC)	40,442.28	42,680.28	0.00	0.00	42,680.28
<b>SubTotal State</b>	<b>40,442.28</b>	<b>50,447.46</b>	<b>0.00</b>	<b>0.00</b>	<b>50,447.46</b>
Convention	0.00	134,530.80	0.00	0.00	134,530.80
Conv Ex Booths	0.00	6,721.00	0.00	0.00	6,721.00
Conv Reg Fees	0.00	99.00	0.00	0.00	99.00
Conv Sponsorships	0.00	250.00	0.00	0.00	250.00
<b>SubTotal Convention</b>	<b>0.00</b>	<b>141,600.80</b>	<b>0.00</b>	<b>0.00</b>	<b>141,600.80</b>
Mbrshp Annual	9,240.00	188,591.30	0.00	0.00	188,591.30
Mbrshp Student	150.00	2,769.85	0.00	0.00	2,769.85
Mbrshp Monthly	776.90	11,724.50	0.00	0.00	11,724.50
Mbrshp Schools	105.00	105.00	0.00	0.00	105.00
Mbrshp Business	0.00	105.00	0.00	0.00	105.00
Mbrshp Application Fees	255.00	7,234.90	0.00	0.00	7,234.90
Mbrshp LegislativeContributions	0.00	160.00	0.00	0.00	160.00
<b>SubTotal Membership</b>	<b>10,526.90</b>	<b>210,690.55</b>	<b>0.00</b>	<b>0.00</b>	<b>210,690.55</b>
Chapter Income	204.90	43,862.59	0.00	0.00	43,862.59
Chapter Big Bend	40.00	80.00	0.00	0.00	80.00
Chapter Brevard	70.00	100.00	0.00	0.00	100.00
Chapter Broward	145.00	190.00	0.00	0.00	190.00
Chapter Central Florida	275.00	562.50	0.00	0.00	562.50
Chapter Dade	47.50	115.00	0.00	0.00	115.00
Chapter Emerald Coast	50.00	117.50	0.00	0.00	117.50
Chapter First Coast	107.50	177.50	0.00	0.00	177.50
Chapter FlaglerVolusia	82.50	127.50	0.00	0.00	127.50
Chapter Gulf Coast	60.00	80.00	0.00	0.00	80.00
Chapter Heart of Florida	57.50	87.50	0.00	0.00	87.50
Chapter Keys	20.00	40.00	0.00	0.00	40.00
Chapter MidAtlantic	2.50	45.00	0.00	0.00	45.00
Chapter North Central Florida	42.50	45.00	0.00	0.00	45.00
Chapter Palm Beach	190.00	342.50	0.00	0.00	342.50
Chapter Sugar Dunes	25.00	32.50	0.00	0.00	32.50
Chapter SarasotaManatee	405.00	572.50	0.00	0.00	572.50
Chapter Suwannee Valley	42.50	65.00	0.00	0.00	65.00
Chapter Southwest Florida	165.00	350.00	0.00	0.00	350.00
Chapter Tampa Bay	75.00	245.00	0.00	0.00	245.00
Chapter Treasure Coast	27.50	70.00	0.00	0.00	70.00
Magazine Ad MassageMessage	0.00	9,870.00	0.00	0.00	9,870.00
Interest Income	76.93	124.50	0.00	0.00	124.50
FSMTA Svcs Income	(1,500.00)	(1,500.00)	0.00	0.00	(1,500.00)
<b>Total Revenues</b>	<b>51,681.01</b>	<b>458,540.90</b>	<b>0.00</b>	<b>0.00</b>	<b>458,540.90</b>

**Florida State Massage Therapy Association Inc**  
**Statement of Revenues and Expenses - Modified Cash Basis**  
**One Month Ended December 31, 2019**  
**and Twelve Months Ended December 31, 2019 and December 31, 2018**  
**and Annual Budget for Twelve Months Ended December 31, 2019**

	Current Month 2019	YearToDate 2019	YearToDate 2018	Annual Budget	Over<Under> Budget
<b>Expenses</b>					
State Storage Fees	0.00	1,916.41	0.00	0.00	1,916.41
State Membership Cards	0.00	536.58	0.00	0.00	536.58
State Lobbyist	6,249.99	24,999.96	0.00	0.00	24,999.96
State Mbrshp Packets MbspDrive	0.00	3,961.95	0.00	0.00	3,961.95
Licenses/Permits	0.00	160.00	0.00	0.00	160.00
Dues & Subscriptions	313.85	6,627.02	0.00	0.00	6,627.02
Credit CD Disc & Proc Fees	244.84	8,489.92	0.00	0.00	8,489.92
CC Finance Charges(Interest)	3,368.02	18,921.02	0.00	0.00	18,921.02
Accounting	0.00	815.83	0.00	0.00	815.83
Bank Charges	0.00	105.00	0.00	0.00	105.00
Insurance General Liability	0.00	918.76	0.00	0.00	918.76
Insurance D&O/Bonds	0.00	1,256.00	0.00	0.00	1,256.00
Web & Email Blast mailchimp	0.00	1,247.48	0.00	0.00	1,247.48
Website Services	0.00	2,398.95	0.00	0.00	2,398.95
Management Fees	13,500.00	155,255.70	0.00	0.00	155,255.70
GenAdmin & Travel	182.62	6,140.39	0.00	0.00	6,140.39
Postage/Shipping	182.28	1,827.53	0.00	0.00	1,827.53
Legal Fees	0.00	5,155.50	0.00	0.00	5,155.50
Penalty	50.00	50.00	0.00	0.00	50.00
Bldg Expenses	0.00	(226,397.39)	0.00	0.00	(226,397.39)
FSMTA Svcs Expenses	0.00	3,049.92	0.00	0.00	3,049.92
<b>SubTotal State</b>	<b>24,091.60</b>	<b>17,436.53</b>	<b>0.00</b>	<b>0.00</b>	<b>17,436.53</b>
Convention	0.00	211,845.56	0.00	0.00	211,845.56
Conv Planning Mtgs	1,476.70	1,476.70	0.00	0.00	1,476.70
Conv Postage/Delivery	204.59	204.59	0.00	0.00	204.59
Conv Presenter Travel	1,603.64	1,603.64	0.00	0.00	1,603.64
Conv Drayage	145.70	145.70	0.00	0.00	145.70
<b>SubTotal Convention</b>	<b>3,430.63</b>	<b>215,276.19</b>	<b>0.00</b>	<b>0.00</b>	<b>215,276.19</b>
Magazine Graphic Design	0.00	1,750.00	0.00	0.00	1,750.00
Magazine Printing	0.00	5,349.98	0.00	0.00	5,349.98
Magazine Postage/Delivery	0.00	3,632.50	0.00	0.00	3,632.50
<b>SubTotal Magazine</b>	<b>0.00</b>	<b>10,732.48</b>	<b>0.00</b>	<b>0.00</b>	<b>10,732.48</b>
Board Mtg Summer	0.00	361.38	0.00	0.00	361.38
Board Mtg Fall	3,998.22	18,567.29	0.00	0.00	18,567.29
Board Mtg Winter	0.00	7,037.19	0.00	0.00	7,037.19
<b>SubTotal Board Mtgs</b>	<b>3,998.22</b>	<b>25,965.86</b>	<b>0.00</b>	<b>0.00</b>	<b>25,965.86</b>
Officers State President	558.76	558.76	0.00	0.00	558.76
Officers State 1st VicePresdnt	0.00	914.04	0.00	0.00	914.04
Officers State Treasurer	0.00	849.61	0.00	0.00	849.61
<b>SubTotal Officers</b>	<b>558.76</b>	<b>2,322.41</b>	<b>0.00</b>	<b>0.00</b>	<b>2,322.41</b>
CommitteesChairs Legislative	0.00	6,655.99	0.00	0.00	6,655.99
CommitteesChairs Membership	0.00	3,363.80	0.00	0.00	3,363.80
CommitteesChairs BOMT Liaison	0.00	245.80	0.00	0.00	245.80
CommitteesChairs WMF	0.00	124.84	0.00	0.00	124.84
CommitteesChairs SportsMassage	0.00	1,752.46	0.00	0.00	1,752.46
<b>SubTotal Committees</b>	<b>0.00</b>	<b>12,142.89</b>	<b>0.00</b>	<b>0.00</b>	<b>12,142.89</b>
Chapter Expenses	2,082.59	72,331.92	0.00	0.00	72,331.92
Chapter Sugar Dunes	150.00	150.00	0.00	0.00	150.00
<b>Total Expenses</b>	<b>34,311.80</b>	<b>356,358.28</b>	<b>0.00</b>	<b>0.00</b>	<b>356,358.28</b>
<b>Net Income</b>	<b>\$ 17,369.21</b>	<b>\$ 102,182.62</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 102,182.62</b>



# Executive Director Report



## FSMTA Executive Director Report

**2020**

- Launch FSMTA new website - March 2020
- Create & updated the COVID-19 website page - March 2020
- Launch first online only *Massage Message* – May 2020
- Launched new campaign ‘Members helping Members’ to take donations and help those in need of membership assistance
- Transition of insurance administration to American Massage Council for a more streamlined process for members
- Solicit feedback and beginning task organization for FSMTA Virtual Meeting

# Chapter Annual Reports



2019 Annual Report  
Emerald Coast Chapter

OFFICERS:

PRESIDENT	SHAUNNA LEMASTERS
1 <sup>ST</sup> VICE PRESIDENT	MIKALYN BUSBEE
2 <sup>ND</sup> VICE PRESIDENT	ANNETTE JORDAN
TREASURER	WAYNE KRAMER
SECRETARY	SUSIE HASTINGS

COMMITTEE CHAIRS:

EDUCATION	SHAUNNA LEMASTERS
HOSPITALITY	VACANT
MEMBERSHIP	SHAUNNA LEMASTERS
BYLAWS	SHAUNNA LEMASTERS
ELECTIONS	DONNA STONE
SOCIAL MEDIA	SHAUNNA LEMASTERS
LEGISLATIVE	ANNETTE JORDAN
SPORTS/CHAIR EVENTS	JAMES FRITSCHLE

NUMBER OF MEMBERS:	89	BANK BALANCE:	\$3,483.60
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ACCOMPLISHMENTS:

In January, Secretary Susie Hastings and Treasurer Wayne Kramer joined Chapter President at Winter Quarterly Board Meeting in Orlando. Shaunna LeMasters, participated in the Executive Board's first Strategic Planning Conference Call. In February, Emerald Coast Chapter now has an advertising category, and created fundraising event providing and charging for required CEU. In March, Chapter has invited Fortis students to provide free massages at the Ciclovía event, all tips collected go to FSMTA chapter. Chapter President Shaunna LeMasters and Jon Spears, who volunteered and participated in the Ciclovía event where they raised \$102. On March 31, held a Chapter fundraising event with LMT required 6CEU, taught by Donna Smith, curriculum by Terry Lowder. Our chapter successfully raised over \$400, we provided lunch which kept attendees onsite at Baptist. In April, Chapter Sports Team attended and participated the Annual Pink Ribbon Tennis Tournament. In June, our Chapter had eleven (11) members volunteered at the 2019 FSMTA Convention in Orlando. In October, we had two of our chapter members, Jocelyn Daniel and Michelle Chancey participated in the Legislative Awareness Day (LAD) in Tallahassee. In November, FSMTA Chapter Sports Team, volunteered to a great cause to support The Secret Place in Pensacola, an organization that helps young victims of human trafficking, we raised \$170 and donated all the proceeds to The Secret Place. In December, Laura Beck and Jocelyn Daniel have volunteered their time to USO Exodus at the Pensacola Airport, providing free chair massages to the military service men and women, as they await their flights home for the holidays. Jocelyn Daniel has donated her \$50 in tips to USO and \$85 in tips to Emerald Coast Chapter.

CHAPTER MEETINGS:

1/7/19	BAPTIST HOSPITAL	JOYCE INDERKUM
2/11/19	BAPTIST HOSPITAL	WOLFGANG LUCKMANN
3/11/19	BAPTIST HOSPITAL	NATHALIE CECILIA
4/8/19	BAPTIST HOSPITAL	THERESA FINKBEINER
4/20/19	HOSTED: 30 S. 3 <sup>RD</sup> ST. PENSACOLA	KELLY MERRIMAN
5/18-5/19	HOSTED: HAMPTON INN PENSACOLA	MAGNUS & BOBBI EKLUND
6/2019	ROSEN PLAZA, ORLANDO	FSMTA CONVENTION & TRADE SHOW
7/2019	NO PRESENTER	
8/12/19	PENSACOLA LIBRARY	JAMES FRITSCHLE
8/24-8/25	HOSTED: 5012 MULDOON CIR. PENSACOLA	LIFELINE IGNITE
9/8/19	HOSTED: BAPTIST HOSPITAL	JAMES FRITSCHLE
9/9/19	BAPTIST HOSPITAL	CINDY BALLIS
10/7/19	BAPTIST HOSPITAL	FELICIA BROWN
11/11/19	BAPTIST HOSPITAL	ELECTIONS – NO PRESENTER
12/2019	NO MEETING/PRESENTER	CHRISTMAS PARTY

SUMMARY:

Emerald Coast Chapter had another active year of education, community outreach and overall fun! We have hosted and offered a few Live CEU classes outside of the chapter meetings. We had multiple fundraising events. Although as new Chapter President, it seems tough presenting and requesting new members, as our members still expressed more social events, so members could meet and network more within our community.

## Dawn McKnight

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**From:** Donna Smith <donnasmith820@yahoo.com>  
**Sent:** Monday, June 1, 2020 10:16 AM  
**To:** Executive Director; Executive Secretary  
**Subject:** Annual Report 2019

President -Donna Smith  
1st Vice President - Heather Dixon  
Secretary - Sue Carnill  
IPP - Marion Padgett  
2nd Vice President -Shawn Walker  
Treasurer - Emily Swain

### 2019 meetings

January 9th Joyce Inderkum - Eastern Vibrations  
February 13th Wolfgang Luckmann - Eastern Chinese Medicine  
March 13th Nathalie Cecilia - Bamboo Fusion  
April 10th - Teresa Finkeiner- Thai Herbal Balls  
May - no meeting  
June 5th & 12th - requireds  
July 3rd - Ian Mcintosh -TMJ dysfunction  
August - no meeting  
September 11th - Cindy Ballis - Sacro Wedgy  
October 9th - Felicia Brown - Spa Protocols  
November 13th - meeting only  
December 13th - annual Christmas party

We have all worked hard this year to keep our chapter going . It has been a difficult year with losing 60% of our massage establishments post Hurricane Michael. Our board is a team and we all work very well to promote our massage profession . A special thanks to our presenters who also promote FSMTA and encourage membership .

Respectfully submitted ,

Donna Smith

Sent from Yahoo Mail on Android



# FSMTA ANNUAL REPORT

## Heart of Florida

January 1, 2019- December 31, 2019

### OFFICERS:

PRESIDENT- Ian McIntosh

1ST VICE PRESIDENT – T.J. Jones

2ND VICE PRESIDENT – Debbie Sieber

TREASURER – Deborah Owen

SECRETARY – Dana Dreyer

IMMEDIATE PAST PRESIDENT – Adele Boyd

### COMMITTEE CHAIRS:

EDUCATION – Debbie Sieber

SOCIAL MEDIA – Ian McIntosh , Adele Boyd , Dana Dreyer

ELECTIONS - Adele Boyd

SPORTS TEAM – Deborah Owen

LEGISLATIVE – Ian McIntosh

NUMBER OF MEMBERS: 63 members- as of 12/31/2019

BANK BALANCE: \$4386.02- as of 12/31/2019

ACCOMPLISHMENTS: In an effort to boost membership several school visits were made. To save money for the chapter our president Ian McIntosh taught several of our meetings at no charge.

### CHAPTER MEETINGS: DATE /PRESENTER

January 15<sup>th</sup> – Ian McIntosh





February 19<sup>th</sup> – Ian McIntosh

March 19<sup>th</sup> – Loretta McGrath

April 16<sup>th</sup> – Matt Howe

May 21<sup>st</sup> – David Gonzalez

June – No meeting

July 16<sup>th</sup>– Yusuf M. Mihaylov

August 20<sup>th</sup> – Michael McGillicuddy

September 17<sup>th</sup> – Rebecca Pollock

October 15<sup>th</sup>– Patricia Krause

November 19<sup>th</sup> – Ian McIntosh

December – No meeting

SUMMARIZING STATEMENT ON OUR CHAPTER: For the benefit of our therapists, the Heart of Florida continues to find more diverse speakers with unique modalities. We make information available to all chapter members through multiple social media channels. The Chapter is always looking for new events (sports/social) that the membership would like to be a part of. The Heart of Florida chapter acts as a liaison for Polk County LMTs by offering answers questions that arise in Polk County. The Heart of Florida Chapter is the main support group for the LMTs of Polk County. We had a special election for two open positions. TJ Jones became the new 1<sup>st</sup> VP and Dana Dreyer became the new Chapter Secretary. We had our regularly scheduled election in December all of the positions were unopposed. TJ Jones is the incoming Chapter President, Dana Dreyer is the incoming 1<sup>st</sup> VP, Debbie Sieber remains 2<sup>nd</sup> VP, Michael Lisica is the incoming Secretary, and Debbie Owen will remain as Treasurer.

# FSMTA ANNUAL REPORT FORMAT-CHAPTERS

2019 ANNUAL REPORT for PALM BEACH CHAPTER

## OFFICERS:

President	Lesli R. M. López
1st VP	Vacant
2nd VP	Victor Pacheco
Secretary	Vacant
Treasurer	Dora Godberson

## COMMITTEE CHAIRS:

Hospitality	Co Chairs Pam Smith, Averell Dadone-Duche
Election	Candace Shields
Award	Candace Shields
Education	Lesli R. M. López
Bylaws	Lesli R. M. López
Legislative	Lesli R. M. López
Sports Team	Lesli R. M. López
Membership	Vacant
Social Media	Vacant

**NUMBER OF MEMBERS:** 117 (as of Dec. 31, 2019))

**BANK BALANCE:** \$ 5,617.90 (as of 12/31/19)

**ACCOMPLISHMENTS:** In the past year, our members have continued to keep informed and attend monthly meetings. Our fundraising efforts have consistently added to our ability to provide quality educational experiences for our members. Our decision to merge our Holiday Party and our final monthly meeting in November was incredible! We received many compliments from members for a great time. And though we did not ask members to donate for the food, they did so anyway!

**CHAPTER AWARD RECIPIENTS:** LMT of the Year- Pamela S. Smith  
Outstanding Service of the Year- Lesli R. M. López

**CHAPTER MEETINGS:** LOCATION- FHCHS 6901 Parker Ave. WPB, FL 33405

## 2019 DATE /PRESENTER/TOPIC

1/17	John Romano	Introduction to MPS
2/21	Dan McGovern	Whole Body View
3/21	Shelley Kalef	Introduction to K3D
4/18	Yusuf M. Mihaylov	Low back pain...
5/16	Patrick Ian McIntosh	ETHICS (mandatory)
6/20	Matthew Howe	Introduction to PTSD
7/18	David R. Gonzalez	FL Laws & Rules (mandatory)
8/15	David R. Gonzalez	Medical Errors (mandatory)
9/19	Rebecca Pollock	Mindset of LMT
10/17	Jill Mabry	Intro to CST (also had Tony Robbins Grp presenter prior to CE portion)
11/21	Ellen Kamhi, RN	What's the Buzz: Latest CBD Facts & Figures

## SUMMARIZING STATEMENT ON YOUR CHAPTER

We continue to struggle with membership retention and recruitment. We hope that there will be an initiative in 2020 directed from the FSMTA and geared towards grassroots actions that encourage more member and non-member interaction and participation. Building Community relationships will reinforce that initiative. Our Palm Beach Chapter is proud to represent the mission and vision of FSMTA.

2019 ANNUAL REPORT

SARASOTA/MANATEE CHAPTER

OFFICERS:

PRESIDENT	NANCY AVISHAR
1 <sup>ST</sup> VICE PRESIDENT	EDWIN HOOPER II
2 <sup>ND</sup> VICE PRESIDENT	LINDA ENDY
TREASURER	VIRGINIA STEPHENS
SECRETARY	MARIAN WRIGHT

COMMITTEE CHAIRS:

EDUCATION	NANCY AVISHAR
HOSPITALITY	VACANT
MEMBERSHIP	NANCY AVISHAR
BYLAWS	NANCY AVISHAR
ELECTIONS	SUSAN FARHAT
SOCIAL MEDIA	VACANT
LEGISLATIVE	VACANT
SPORTS	VACANT
CHAIR EVENTS	VACANT

NUMBER OF MEMBERS: 165

BANK BALANCE: \$1956.13

ACCOMPLISHMENTS:

In January, we were able to elect and swear in a new Chapter Secretary. We also moved our meetings to the Sarasota School of Massage Therapy, where the owner, Joe Lubow, donated space for our meetings. We closed our storage space for another big savings. The Chapter held several fundraisers by auctioning items donated by the members, thus raising money for the Chapter and also introducing members to products that others offered for sale.

CHAPTER AWARD RECIPIENTS: Edwin Hooper II was voted Chapter LMT of the Year and Outstanding Service

CHAPTER MEETINGS:

<u>DATE</u>	<u>LOCATION</u>	<u>PRESENTER</u>	<u>TOPIC</u>
1/21/19	SSMT	IAN MCINTOSH	ETHICS
2/18/19	SSMT	JUDITH DELANY	MEDICAL ERRORS
3/18/19	SSMT	PETE WHITRIDGE	FL LAWS & RULES
4/15/19	SSMT	REBECCA POLLOCK	FINANCIAL WELLNESS
5/20/19	SSMT	PETE WHITRIDGE	SCARS & BURNS
6/17/19	SSMT	LU MUELLER-KAUL	MYOFASCIAL MOBILIZATION
7/15/19	SSMT	TERRY LOWDER	ONCOLOGY MASSAGE
8/19/19	SSMT	SUSAN FARHAT	FOAM ROLLING
9/16/19	SSMT	AARON MATTES	INTRO TO AIS
10/21/19	SSMT	STACIE NEVELUS	CUPPING THERAPY

11/18/19

SSMT

DAN MCGOVERN

NEUROMUSCULAR DYSFUNCTION

#### SUMMARY STATEMENT

The year 2019 was a challenging one. We began with only two board members and no committee chairs. We also discovered that our membership lists had been inflated during the previous year, and we actually had 100 fewer members than were listed. Gradually, people returned. Chapter meetings were consistently well attended.

# FSMTA ANNUAL REPORT FORMAT-CHAPTERS

2019 ANNUAL REPORT

SWFL\_\_\_CHAPTER

## OFFICERS:

President; Emil A. Guido Jr. LMT  
Chapter 1VP; Marianne Williams LMT  
Chapter 2VP; Ron Stevens LMT  
Treasurer; Debra Ziebell LMT  
Chapter Secretary; Frank Jean LMT  
Imd Past President: Rebecca Pollock

## COMMITTEE CHAIRS:

Education; Larry Witzlben LMT  
Elections; Allan Harlick LMT  
Social Media; Rebecca Pollock LMT  
Sports Chair; Marianne Williams LMT  
Legislative; Ron Stevens

NUMBER OF MEMBERS: 167

BANK BALANCE:

ACCOMPLISHMENTS:

Rebecca Pollock; Created Social Media presence with Facebook, Newsletter  
Chapter website was created through GAM with links to it and face-book on the newsletter

CHAPTER AWARD RECIPIENTS:

## CHAPTER MEETINGS: DATE/LOCATION/PRESENTER

JAN 2019	BASS PROSHOP	CRYSTAL HOWARD	SUCCESSION THROUGH MARKETING
FEB 2019	BASS PROSHOP	IAN MCINTOSH	TMJ PROTOCOLS
MARCH 2019	BASS PROSHOP	LYNN TEACHWORTH	INTRO STRUCTURAL DYNAMICS
APRIL 2019	BASS PROSHOP	REBECCA POLLOCK	
MAY 2019	BASS PROSHOP	PAUL POCK	
JUNE 2019	BASS PROSHOP	MICHELLE MACE	
JULY 2019	NO MEETING CLOSE TO ANNUAL CONVENTION		
AUGUST 2019	BASS PROSHOP	PETE WHITRIDGE	
SEP 2019			
OCT 2019	BASS PROSHOP	DON McCANN	
NOV 2019	BASS PROSHOP	REBECCA POLLOCK	
December 2019	CHRISTMASS GATHERING		

## SUMMARIZING STATEMENT ON YOUR CHAPTER:

Was a challenging year with a lot of changes. Started social media and Website. Storms, flooding and health issues stressed many of our members. Allan stepped down as hospitality and elections chair.

Problems with getting Wells Fargo bank account access created many problems, Terry Lowder past treasurer had stepped down do to health and access was cancelled when he stepped down as Exc Treasurer.

# Dawn McKnight

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**From:** Laurie Taylor <svpresident@fsmta.org>  
**Sent:** Monday, June 1, 2020 9:57 AM  
**To:** Executive Director  
**Subject:** Suwannee Valley annual report

## Suwannee Valley Annual Report

### Officers:

President	Laurie Taylor
1st Vice President	Aaron Mankins
2nd Vice President	Roscoe Mainsfield
Treasurer	Maggie Kampny
Secretary	Karen Vilmenay
Immediate Past President	Elena Cabezas

### Committee Chairs:

Education	Laurie Taylor
Membership	Laurie Taylor
Bylaws	Laurie Taylor
Elections	Carla Van Arnam
Social Media	Carla Van Arnam
Legislative	Laurie Taylor
Sports/Chair Events	Laurie Taylor

Number of Members: 43

### Bank Balance:

Year starting	\$900
Year ending	\$616.69

### Accomplished:

Implemented chapter store.

### Chapter Meetings:

Date	Where	Presenter/s	Class
6/12/2019	Florida School of Massage	Convention	no meeting
7 /10/2019	Florida School of Massage	Laurel Freeman	RNR
8/14/2019	Florida School of Massage	Matthew Howe	Intro to tools for affective deep tissue
9/11/2019	Florida School of Massage	Christina Eury.	Intro to Himalayan Salt Stone Massage
10/9/2019	Florida School of Massage	Felicia Brown.	Dry Exfoliation
11/13/2019	Florida School of Massage	Carla VanArnam.	Intro to Zero Balancing
12/11/2019	Florida School of Massage	No meeting	HolidayParty
1/08/2020	Florida School of Massage	Ariela Grodner	Thai on the Table
2/12/2020	Florida School of Massage	Mary Reis	Intro to Cranialsacral work
3/11/2020	Florida School of Massage	Ross Hoffman	Postural Assessment
4/08/2020	Cancelled	No meeting.	Pandemic
5/13/2020	Online.	James Waslaski	Complicated Shoulder

### Summary:

In the upcoming year we will try to work on increasing membership. Acquiring donations of products for the chapter store. Also looking for more diverse classes to provide for our members.

# Committee Annual Reports



## State Convention Annual Report

This past year has been a very busy and productive year for the Convention Committee.

In August 2019, the preparations had begun for the 2020 National Massage Convention and Trade Show.

Along with the difficult task of selecting the upcoming presenters, the Committee had to decide on themes, logos, volunteers, etc. There were numerous, endless meetings, emails, and calls with each other and at venue, and carrying out the tasks at hand.

Unfortunately, the 2020 Convention and Trade show had to be cancelled due to the COVID-19.

I have great appreciation for everyone on this Convention Committee. They stepped up and tackled many tasks, helped each other when it became overwhelming for one person to do. All of this done, to ensure that this Convention and the many more in the future, would be successful and the best for you, our fellow FSMTA family.

Best wishes,

Mary Koontz

State Convention Chair



## 2019 Annual Report

Director of Educational Standards

Rebecca Pollock

Committee Members: Education chairs of each Chapter

Accomplishments: The presenters were chosen for the 2020 Convention. Several new ideas were presented for the 2020 convention. A demo stage in the trade show will be done again with several modifications to encourage more exposure. SSP will be a shorter presentation with the ending corresponding with the opening of the trade show floor so the students can transition straight to the trade show. The Professional Perspectives panel was a huge success for 2019 convention. This event will be held for the 2020 convention as a Pain Management Panel.

The protocol for Education Chairs was completed the end of the summer. A zoom call was held and recorded for Chapter Presidents and Education chairs to explain the protocol for Education Chairs. A file was created in the google drive that contains all the education chair protocols. This file was shared with all Chapter Presidents and Chapter Education Chairs.

Summary: The end of this year was a difficult transition with management companies. Planning for the 2020 Convention was stalled due to the old management company ceasing operations prior to the transition to the new company. We worked diligently to get as much information as we could to move forward and choose a great line up for convention. With the assistance of the new management company, I have great hope we will be making great strides forward in 2020. An ongoing project, is to create a protocol to use while visiting schools. Online platforms for conferences and webinars is a goal for 2020.



# FSMTA ANNUAL REPORT

## Legislative & BOMT Liaison

January 1, 2019- December 31, 2019

Committee Chair- Ian McIntosh

Committee Members:

Connie Stevens

Marcia Chaves-Tyndall

Crystal A. Howard

Renee Scioville

James Fritschle

Donna Smith

Lesli Lopez

Tim Hilley

Rebecca Pollock

Ross Hoffman

Brevard

Broward

Central Florida

Dade

Emerald Coast

Gulf Coast

Palm Beach

Sugar Dunes

Southwest Florida

Treasure Coast

We were in attendance at all of the Board of Massage Therapy meetings. We continue to cultivate and maintain a healthy relationship with our board of massage.

At our Winter Quarterly Board Meeting we proposed creating a partnership with the U.S. Institute Against Human Trafficking.

On February 5<sup>th</sup> and 6<sup>th</sup> we attended Legislative Awareness Days in Tallahassee. During our visit we had over 16 meetings with key legislators and provided chair massage on the 2<sup>nd</sup> floor Rotunda. During this visit we met with Florida's Attorney General, Ashley Moody. The FSMTA was invited by Ashley Moody to join the state's Human Trafficking Taskforce as a strategic partner.

The Legislation we were involved with was Senate Bill 188- Department of Health, House Bill 451- Nonopioid Alternatives, and House Bill 851 Human Trafficking. We were able to help get HB 451 and HB 851 passed with



amendments that will help promote the massage therapy profession.

We had representation at the Attorney General's Quarterly Human Trafficking Taskforce meetings with the exception on the 4<sup>th</sup> quarter meeting.

At convention we had a legislative update panel to educate members regarding our accomplishments for 2019 and our goals for 2020. On the Panel we were accompanied by a representative from Florida MQA unlicensed activity, a member of the BOMT and one of our Lobbyists. Following the panel we had a meeting with the legislative relations representatives of both AMTA, and ABMP, as well as the Florida Board of Massage, and COMTA. Our meeting was to touch base since our last meeting and continue to work towards bettering the profession together.

We attended the Florida Department of Health's Annual Long-Range Planning Meeting on October 18<sup>th</sup>.

On October 22<sup>nd</sup> and 23<sup>rd</sup> we attended Legislative Awareness Days for the 2020 legislative session. We provided chair massage and attended over 18 meetings while we were in Tallahassee.

Following LAD our board made the decision to move from Corcoran Partners to Johnston and Stewart. Our three main points of contact with Corcoran Partners left the firm and we felt they were more educated with the needs of our profession and our association.

## FSMTA ANNUAL SPORTS CHAIR REPORT 2019

Below are the projects / accomplishments from January- December 2019:

- + Canadian International / National Kayakers were provided sports massages. New event for the FSMTA
- + Water ski tournaments provided by the FSMTA. New event for the FSMTA
- +Updated the Memorandum of Understanding
- +Chose instructors for 2020 FSMTA Advanced Sports Massage class
- +Refreshed combined sports team / chair massage brochures
- +Coordinating PP/ curriculum with instructors
- +Incorporating quarterly meetings with Chapter Sports Chairs
- +Continuing to work on the Advanced Sports Massage class details with instructors
- +Ordered more sports shirts for the chapter team members

Submitted by:

Diane Forrester  
National Sports Massage chair

Date: April 21, 2020

State Store Annual Report for 1/19/2020 - 6/5/2020  
Laurie Taylor - State Store - SVP

State store was able to visit three chapters during their meetings in order to bring the store to our members.

The members of these chapters were very happy to have the ability to buy our merchandise in person. As many are unable to make it to convention it gives more of our members a chance to shop in person.

Visited Suwannee Valley on 2/12/2020 and 3/11/2020

Emerald Coast on 3/9/2020

Sugar Dunes on 3/10/2020

Bringing in \$531.80 in total sales

# Events Calendar



# FSMTA Events Calendar | 2019-2020

## 2019

Oct 21-23	Legislative Awareness Days 2020 Session
Oct 24-26	AMTA National Convention
Oct 23-29	Massage Therapy Awareness Week
Nov 15	Massage Message Article Submission Deadline (1 <sup>st</sup> Quarter Edition 2020)
Dec 6	Winter 2020 Quarterly Board Report Due (Aug, Sept, & Oct)

## 2020

Jan 18-19, 2020	<i>Winter Quarterly Board Meeting</i>
Feb 8-9	Convention Planning Meeting
Feb 15	Massage Message Article Submission Deadline (2 <sup>nd</sup> Quarter Edition)
Feb 21	Spring Quarterly Board Report Due (Oct, Nov, & Dec)
April 5	<i>Spring Quarterly Board Meeting/Telephone Conference</i>
April 24	Summer Quarterly Board Report Due (Jan, Feb, & March)
May 1	Annual Report Due for 2019
May 15	Massage Message Article Submission Deadline (3 <sup>rd</sup> Quarter Edition)
June 7	<i>Summer Quarterly Board Meeting/Telephone Conference</i>
June 24-28	Annual Convention, Rosen Plaza Hotel- canceled
June 25	Annual Meeting via virtual platform
July 11-16	World Massage Festival (Indiana)- canceled
Aug 1-2	Annual Budget Meeting (Executive Finance Committee)
Aug 15	Massage Message Article Submission Deadline (4 <sup>th</sup> Quarter Edition)
Aug 21	Fall Quarterly Board Report Due (May, June, & July)
Aug 22-23	Convention Committee Planning Committee
Aug 26-29	AMTA National Convention (Arizona)
Sept 26-27	<i>Fall Quarterly Board Meeting/Telephone Conference</i>
Oct 26-30	Massage Therapy Awareness Week
Nov 15	Massage Message Article Submission Deadline (1 <sup>st</sup> Quarter Edition 2021)
Dec 4	Winter 2021 Quarterly Board Report Due (Aug, Sept, & Oct)
Jan 20-21, 2021	<i>Winter Quarterly Board Meeting</i>



# Board Contact List



## FSMTA EXECUTIVE BOARD of DIRECTORS LIST

### EXECUTIVE OFFICERS

**Executive President**  
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VACANT

**North Central Florida Chapter**  
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**Suwannee Valley Chapter**  
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**Tampa Bay Chapter**  
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**Treasure Coast Chapter**  
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## COMMITTEE CHAIRS

### Awards

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### Educational Standards

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### Elections

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### Events Chairman

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### Legislative Awareness Days

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### Legislative / FL BOMT

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### Message Therapy Awareness Week (MTAW)

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### Bylaws / Ethics

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### Marketing Administrator

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### Office Administrator

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