



2023 Media Kit

Massage Message Magazine
Member Newsletter
FSMTA Website
Social Media   
E-Blasts



Magazine Advertising

Massage Message Magazine is a member benefit distributed digitally to FSMTA Members each quarter. Distribution dates are January 15, April 15, July 15, and October 15.

FEE - Per Issue

Ad Size	1x	2x	4x
Inside Cover	\$899	\$799	\$749
Full Page	\$649	\$549	\$499
Half Page	\$449	\$349	\$299
1/4 Page	\$299	\$199	\$149
1/8 Page	\$199	\$149	\$ 99
Back Cover	\$949	\$849	\$799

FSMTA Members are entitled to a 15% discount.

DEADLINES

Space reservation and artwork submission:

Issue	Space	Artwork
Jan/Feb/March	Nov 15	Dec 1
Apr/ May/ Jun	Feb 15	Mar 1
Jul/ Aug/ Sept	May 15	June 1
Oct/Nov/Dec	Aug 15	Sept 1

SIZE SPECIFICATIONS

Full Page	7.5" x 10"
Half Page	7.5" x 5"
1/4 Page (Vertical)	3.75" x 5"
1/8 Page (Horizontal)	3.5" x 2.5"

Please submit high-resolution PDF or PNG files (200-300 dpi recommended).

For advertising inquiries, contact:

Crystal A. Howard
president@fsmta.org

Newsletter Advertising

The FSMTA Member Newsletter is a member benefit emailed to members on the 15th of each month. Newsletter Sponsorship is limited to two (2) advertisers per newsletter.

FEE - Per Month

FSMTA Member	\$50/newsletter
Non-FSMTA Member	\$85/newsletter

(Limit 3 per year)
(Limit 2 per year)

Advertisements are scheduled based on submission date unless otherwise specified.

DEADLINES

30-60 days prior to monthly release depending upon available space.

Artwork Submission:
First of the month prior to release

SIZE SPECIFICATIONS

Banner	1200 x 400 pixels
Rectangle	1080 x 560 pixels
Square	1200 x 1200 pixels

Please submit high-resolution PDF or PNG files (200-300 dpi recommended).

Social Media Promotions

FACEBOOK, INSTAGRAM, TWITTER opportunities available with Magazine, Newsletter and E-Blast Advertising.

E-Blast Advertising

E-Blasts are sent to FSMTA Members and non-FSMTA members, depending on content. E-Blasts can highlight upcoming events, campaigns, promotions and initiatives. This communication is a more targeted approach and can be utilized for time sensitive advertisements. Space is limited to two (2) advertisements per E-Blast.

FEE - Per E-Blast

FSMTA Members	\$65
Non-FSMTA Members	\$100

DEADLINES

Two weeks before distribution.

SIZE SPECIFICATIONS

Banner	1200 x 400 pixels
Rectangle	1080 x 560 pixels
Square	1200 x 1200 pixels

Please submit high-resolution PDF or PNG files (200-300 dpi recommended).

Website Advertising

FEE - Per Month

Scrolling Banner	\$99
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SIZE SPECIFICATIONS

Banner	1200 x 320 pixels
Rectangle	1600 x 500 pixels

DEADLINES

Artwork due two weeks before launch date. Please submit high-resolution PDF or PNG files (200-300 dpi recommended).