



FSMTA Media Kit

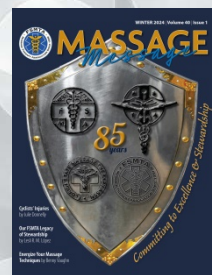
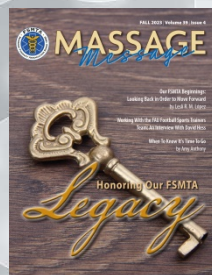
Massage Message Magazine

Member Newsletter

FSMTA Website

Social Media

E-Blasts



Magazine Advertising

Massage Message Magazine is a member benefit distributed digitally to FSMTA Members each quarter. Distribution dates are January 25, April 25, July 25, and October 25.

FEE - Per Issue

| Ad Size | 1x | 2x | 4x |
|--------------|-------|-------|-------|
| Inside Cover | \$899 | \$799 | \$749 |
| Full Page | \$649 | \$549 | \$499 |
| Half Page | \$449 | \$349 | \$299 |
| 1/4 Page | \$299 | \$199 | \$149 |
| 1/8 Page | \$199 | \$149 | \$99 |
| Back Cover | \$949 | \$849 | \$799 |

FSMTA Members are entitled to a 15% discount.

DEADLINES

Space reservation and artwork submission:

| Issue | Space | Artwork |
|---------------|--------|---------|
| Jan/Feb/March | Nov 15 | Dec 1 |
| Apr/ May/Jun | Feb 15 | Mar 1 |
| Jul/ Aug/Sept | May 15 | June 1 |
| Oct/Nov/Dec | Aug 15 | Sept 1 |

SIZE SPECIFICATIONS

| | |
|-----------------------|-------------|
| Full Page | 7.5" x 10" |
| Half Page | 7.5" x 5" |
| 1/4 Page (Vertical) | 3.75" x 5" |
| 1/8 Page (Horizontal) | 3.5" x 2.5" |

Please submit high-resolution PDF or PNG files (200-300 dpi recommended).

For advertising inquiries, contact:

Crystal A. Howard
president@fsmta.org

Newsletter Advertising

The FSMTA Member Newsletter is a member benefit emailed to members on the 15th of each month. Newsletter Sponsorship is limited to two (2) advertisers per newsletter.

FEE - Per Month

| | |
|--------------------|-----------------|
| FSMTA Member | \$50/newsletter |
| (Limit 3 per year) | |
| Non-FSMTA Member | \$85/newsletter |
| (Limit 2 per year) | |

Advertisements are scheduled based on submission date unless otherwise specified.

DEADLINES

30-60 days prior to monthly release depending upon available space.

Artwork Submission:
First of the month prior to release

SIZE SPECIFICATIONS

| | |
|-----------|--------------------|
| Banner | 1200 x 400 pixels |
| Rectangle | 1080 x 560 pixels |
| Square | 1200 x 1200 pixels |

Please submit high-resolution PDF or PNG files (200-300 dpi recommended).

Social Media Promotions

FACEBOOK, INSTAGRAM, TWITTER opportunities available with Magazine, Newsletter and E-Blast Advertising.

E-Blast Advertising

E-Blasts are sent to FSMTA Members and non-FSMTA members, depending on content. E-Blasts can highlight upcoming events, campaigns, promotions and initiatives. This communication is a more targeted approach and can be utilized for time sensitive advertisements. Space is limited to two (2) advertisements per E-Blast.

FEE - Per E-Blast

| | |
|-------------------|-------|
| FSMTA Members | \$65 |
| Non-FSMTA Members | \$100 |

DEADLINES

Two weeks before distribution.

SIZE SPECIFICATIONS

| | |
|-----------|--------------------|
| Banner | 1200 x 400 pixels |
| Rectangle | 1080 x 560 pixels |
| Square | 1200 x 1200 pixels |

Please submit high-resolution PDF or PNG files (200-300 dpi recommended).

Website Advertising

FEE - Per Month

| | |
|------------------|------|
| Scrolling Banner | \$99 |
|------------------|------|

SIZE SPECIFICATIONS

| | |
|-----------|-------------------|
| Banner | 1200 x 320 pixels |
| Rectangle | 1600 x 500 pixels |

DEADLINES

Artwork due two weeks before launch date. Please submit high-resolution PDF or PNG files (200-300 dpi recommended).